

## Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 03391 200451Z  
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W  
-----108164 202024Z /75

R 191657Z JUL 78  
FM AMEMBASSY TEGUCIGALPA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 0950

UNCLAS TEGUCIGALPA 3391

E.O. 11652: N/A  
TAGS: BBSR, HO  
SUBJ: WTDR/FTI: INDUSTRIAS REMADI, S. DE R.L. DE C.V.

REF: USDOC 09943

1. HONDURAS

OFFICE USE: 2. 215 3. N/A 4. 01

5. INDUSTRIAS REMADI S. DE R.L. DE C.V.

6. APARTADO POSTAL 781; BLVD. TONCONTIN, COMAYAGUELA

7. TEGUCIGALPA D.C.

8. CONTACT: MARIO GARCIA PERLA

9. TITLE: GENERAL MANAGER

10. PHONE: 229700 11. TELEX: NONE

12. CABLE: SATELITE

13. ESTABL: 1974 14. EMPL: 12 15. SIZE: SMALL

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16. REPUTATION: Y-SATISFACTORY 17. RPT. DATE: 07/78

OFFICE USE: 18. N/A 19. N/A 20. X 21. N/A 22. 03M

23A. 20354/03M MFR, DIST, MAYONNAISE, MUSTARD, SOY SAUCE AND  
OTHER SEASONING SAUCES.

23B. 20996/03M MFR, DIST, VINEGAR, GARLIC AND ONION SALTS, MEAT

TENDERIZER.

24. FOREIGN SALES: LOCAL ONLY

25. FINANCIAL REFS: BANCAHSA, 5-6 CALLE 5 AVE. 501, TEGUCIGALPA.

26. TRADE REFS: MCCORMICK & CO., INC. 11100 MCCORMICK RAOD,  
HUN VALLEY, MD. 21031; STANDARD BRANDS INC., 625 MADISON AVE.,  
NEW YORK, N.Y. 10022; SOLO PRODUCTS CORP., CEDAR LANE, ENGLEWOOD,  
NEW JERSEY 06631.

27. FOREIGN FIRMS REPRESENTED: NONE

28. POST EVALUATION: THIS FIRM IS SMALL MANUFACTURER OF FOOD  
SAUCES AND SEASONINGS IN HONDURAS. IT HAS A WORKING CAPITAL  
OF 120,000 LEMPIRAS (US\$60,000). 1977 SALES WERE ABOUT \$80,000.  
ITS CENTER OF OPERATIONS, INCLUDING MANUFACTURING FACILITY, IS  
IN COMAYAGUELA, A SUBURB OF TEGUCIGALPA. IT HAS DISTRIBUTION  
FACILITIES IN SAN PEDRO SULA TO COVER THE NORTHERN AND WESTERN  
AREAS OF THE COUNTRY. THE FIRM'S PARTNERS ARE RENE RODRIGUEZ,  
DIEGO CRUZ AREVALO, AND MARIO GARICA PERLA, ALL HARD WORKING  
AND RESPECTED LOCAL BUSINESSMEN. LOCAL CREDIT SOURCES REPORT  
SATISFACTORY EXPERIENCE ON LOANS IN THE LOW FIVE FIGURES; THE  
FIRM'S FINANCES APPEAR SOUND AND OLBIGATIONS ARE PROMPTLY MET.  
THE EMBASSY CONSIDERS COMPANY A SATISFACTORY TRADE CONTACT  
FOR U.S. FIRMS.  
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29. PREP: HARRIETTE CASTILLO, APPR: JOHN W. STAHLMAN.  
JARAMILLO

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 19 jul 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TEGUCI03391  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** f2753570-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ARA  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
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**Reference:** n/a  
**Retention:** 0  
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**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 1950717  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** WTD/FTI: INDUSTRIAS REMADI, S. DE R.L. DE C.V.  
**TAGS:** BBSR, HO  
**To:** COM  
**Type:** TE  
**vdkgvkey:** odbc://SAS/SAS.dbo.SAS\_Docs/f2753570-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014